
Lean Innovation Educators Summit

By Educators, For Educators

February 3, 2022

10am - 1pm PST | 1pm - 4pm EST | 6pm - 9pm GMT



LEAN LAUNCHPAD®

Agenda

Session Theme:
The Role of Educators and the
University in Building Sustainable
Innovation Ecosystems

Time	Topic	Speaker	
1:00pm	Welcome	Jerry Engel	
1:10pm	Cohost words of introduction	Jerry Engel, Steve Blank, Pete Newell, Steve Weinstein	
1:20pm	Fireside with Dr. Rich Lyons	Jerry Engel, Rich Lyons	
1:50pm	Panelist and cohost response to fireside	Phil Weilerstein Ivy Schultz Ty Smith Steve Blank Pete Newell Tom Byers	Ali Hawks
2:20pm	Faculty breakout sessions	Moderators	
3:00pm	Key findings report outs	Jerry Engel and moderators	
3:50pm	Summary and closing comments	Jerry Engel	



Hosted by...



Steve Blank

Adjunct Professor,
Stanford University



Jerry Engel

Adjunct Professor, Emeritus
University of California, Berkeley

Summit Chairman



Peter Newell

CEO, BMNT



Steve Weinstein

Director of H4X Labs, BMNT



Report Outs

Phil Weilerstein
Ivy Schultz
Julie Collins
Thomas O'Neal
Paul Fox
Babu DasGupta
Victoria Larke
Philip Bouchard
Michael Marasco
Jim Hornthal
Todd Morrill
Ali Hawks
Todd Basche
Bob Dorf
Dave Chapman
Stephanie Marrus
Sid Saleh
Sabra Horne
Joe Smith
Jim Chung

VentureWell
Columbia
Georgia Tech
University of Central Florida
La Salle University Barcelona
University of Wisconsin
University of Toronto
TrustedPeer Entrepreneurship
Northwestern
Berkeley
Berkeley
BMNT UK
BMNT
Columbia
University College London
UC San Francisco
Colorado School of Mines
BMNT
Department of Defense
George Washington University



Thank You to Our Organizer and Sponsors

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Zoom Etiquette

- Please keep your microphone muted while you are not speaking.
- Post questions for speakers in the Zoom Chat.
- If you have tech issues, please post to the chat.



Purpose

Jerry Engel

1:00pm - 1:10pm

Why We Are Here

Who Is Here

What We Are Doing



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Purpose

Jerry Engel

1:00pm - 1:10pm

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Past Summits

Jerry Engel

1:00pm - 1:10pm

Build Community and Resiliency in Challenging Times

- Discover and share best practices
- Gain tools and ideas you can put to work

Build on our Legacy

- LLP, I-Corps, Hacking 4X Programs
- Lean Innovation Educators Summits

Dec 2019: *Lessons Learned: Best Practices in Building Lean Innovation Education*
In person ~ 200 in Silicon Valley

Jul 2020: *Covid 1.0: Adapting Entrepreneurship Education to the Virtual Learning Environment*
Online ~ 900 registrants from 29 countries

Dec 2020: *Build Back Better: How Can Entrepreneurship Education Help Rebuild Post Covid*

Online: Lee Bollinger, President of Columbia University

Jun 2021: *Covid 2.0: The New Normal of Lean Innovation Education: Adapting to the New Business Climate*

Online: Laura Tyson, Past Chair, Counsel of Economic Advisors, Dean of Berkeley Haas



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Summit Themes

Jerry Engel

1:00pm - 1:10pm

The Role of Educators and the University in Building Sustainable Innovation Ecosystems

- *Training the next generation of entrepreneurs*
- *Encouraging and facilitating high impact technology commercialization*
- *Engaging beyond the campus community*
- *In our role, as Lean Innovation educators – What opportunity and responsibility do we have?*

Best Teaching Practices and Lessons Learned in a Covid environment...

- *What has changed?*
- *What are "lessons learned?"*
- *What best practices can you share?*



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Jerry Engel

1:00pm - 1:10pm

Fireside Chat with Rich Lyons

and the Lean Innovation educator community



Rich Lyons

Chief Innovation and Entrepreneurship Officer
UC Berkeley Haas School of Business

In discussion with Jerry Engel



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Why We Are Here

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What We Are Doing



LEAN LAUNCHPAD®

Who is Here

Jerry Engel

1:00pm - 1:10pm

+1000 Registrants
from across the globe



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Who is Here

Jerry Engel

1:00pm - 1:10pm

Please post in the chat...

Where are you dialing in
from?



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Who is Here

Jerry Engel

1:00pm - 1:10pm

Please post in the chat ...

This is my ____ time attending
the Lean Innovation Educators
Summit.



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Purpose

Jerry Engel

1:00pm - 1:10pm

Why We Are Here

Who Is Here

What We Are Doing



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Today

Jerry Engel

1:00pm - 1:10pm

- **Fireside Chat** with innovation and entrepreneurship leader Dr. Rich Lyons.
 - **Reactions** to Dr. Lyons's fireside chat from a panel of innovation educators and experts.
 - **Breakout sessions** with peer educators on the biggest challenges we face and current best practices.
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Rich Lyons and Jerry Engel

1:20pm – 1:50pm

Fireside Chat with Rich Lyons

and the Lean Innovation educator community



Rich Lyons

Chief Innovation and Entrepreneurship Officer
UC Berkeley Haas School of Business

In discussion with Jerry Engel



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Jerry Engel, Cohost, and Panelists

1:50pm – 2:20

Respondent Panel

Dr. Lyons's insights applied
to the Lean Innovation educational experience

Ali Hawks – BMNT UK (panel moderator)

Steve Blank – Stanford University

Phil Weilerstein – VentureWell

Ivy Schultz – Columbia University

Tyrome Smith – Common Mission Project

Tom Byers – Stanford University



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Jerry Engel and Moderators

2:20pm - 3:00pm

Faculty Discussion Groups



Report Outs

Jerry Engel and Moderators

3:00pm - 3:50pm

Phil Weilerstein
Ivy Schultz
Julie Collins
Thomas O'Neal
Paul Fox
Babu DasGupta
Victoria Larke
Philip Bouchard
Michael Marasco
Jim Hornthal
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BMNT
Department of Defense
George Washington University



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Jerry Engel and Hosts
3:50pm to 4:00pm

Lessons Learned

Steve Blank, Steve Weinstein,
Pete Newell, Jerry Engel



Stay Tuned...

Lean Innovation Educators Summit

By Educators, For Educators

Our Responsibility and Opportunity to Enhance
Diversity and Inclusion in the
Innovation Economy



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Continue the Conversation

Slack Channel

https://join.slack.com/t/leaninnovatio-gmm3208/shared_invite/zt-uxdmytv9-nQELQGtMmufuiaEg3nlsqw

Periodic Roundtable Discussion Groups

Share and View the Summit Recording

<https://www.commonmission.us/summit>

Posted after the event



Tell Us What You Think

Please visit <https://www.surveymonkey.com/r/9RZYM6B> for an event survey



Thank You

speakers, panelists, breakout room moderators,
...and all our participants

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