## Lean Innovation Educators Summit

### By Educators, For Educators

#### **February 3, 2022** 10am - 1pm PST | 1pm - 4pm EST | 6pm - 9pm GMT



### Agenda

#### Session Theme: The Role of Educators and the University in Building Sustainable Innovation Ecosystems

Time	Торіс	Speaker
1:00pm	Welcome	Jerry Engel
1:10pm	Cohost words of introduction	Jerry Engel, Steve Blank, Pete Newell, Steve Weinstein
1:20pm	Fireside with Dr. Rich Lyons	Jerry Engel, Rich Lyons
1:50pm	Panelist and cohost response to fireside	Phil WeilersteinAli HawksIvy Schultz-Ty Smith-Steve Blank-Pete Newell-Tom Byers-
2:20pm	Faculty breakout sessions	Moderators
3:00pm	Key findings report outs	Jerry Engel and moderators
3:50pm	Summary and closing comments	Jerry Engel



### Hosted by...



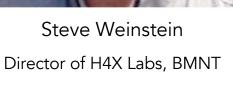
Steve Blank

Adjunct Professor, Stanford University

#### Jerry Engel Adjunct Professor, Emeritus University of California, Berkeley

Summit Chairman

Peter Newell CEO, BMNT





### **Report Outs**

Phil Weilerstein Ivy Schultz Julie Collins Thomas O'Neal Paul Fox Babu DasGupta Victoria Larke Philip Bouchard Michael Marasco Jim Hornthal Todd Morrill Ali Hawks Todd Basche Bob Dorf Dave Chapman Stephanie Marrus Sid Saleh Sabra Horne Joe Smith Jim Chung

VentureWell Columbia Georgia Tech University of Central Florida La Salle University Barcelona University of Wisconsin University of Toronto TrustedPeer Entrepreneurship Northwestern Berkeley Berkeley **BMNT UK** BMNT Columbia University College London UC San Francisco Colorado School of Mines **BMNT** Department of Defense George Washington University



# Thank You to Our Organizer and Sponsors

### COMMON MISSION PROJECT





### **Zoom Etiquette**

- Please keep your microphone muted while you are not speaking.
- Post questions for speakers in the Zoom Chat.
- If you have tech issues, please post to the chat.





Jerry Engel 1:00pm - 1:10pm

# Why We Are Here Who Is Here What We Are Doing





Jerry Engel 1:00pm - 1:10pm

# Why We Are Here Who Is Here What We Are Doing



# **Past Summits**

Jerry Engel 1:00pm - 1:10pm

#### Build Community and Resiliency in Challenging Times

- Discover and share best practices
- Gain tools and ideas you can put to work

#### Build on our Legacy

- LLP, I-Corps, Hacking 4X Programs
- Lean Innovation Educators Summits



- Dec 2019: Lessons Learned: Best Practices in Building Lean Innovation Education In person ~ 200 in Silicon Valley
- Jul 2020: Covid 1.0: Adapting Entrepreneurship Education to the Virtual Learning Environment

Online ~ 900 registrants from 29 countries

Dec 2020: Build Back Better: How Can Entrepreneurship Education Help Rebuild Post Covid

Online: Lee Bollinger, President of Columbia University

Jun 2021: Covid 2.0: The New Normal of Lean Innovation Education: Adapting to the New Business Climate Online: Laura Tyson, Past Chair, Counsel of Economic Advisors, Dean of Berkeley Haas



### **Summit Themes**

#### The Role of Educators and the University in Building Sustainable Innovation Ecosystems

- Training the next generation of entrepreneurs
- Encouraging and facilitating high impact technology commercialization
- Engaging beyond the campus community
- In our role, as Lean Innovation educators <u>What opportunity and responsibility</u> do we have?

### Best Teaching Practices and Lessons Learned in a Covid environment...

- What has changed?
- What are "lessons learned?"
- What best practices can you share?



# Fireside Chat with Rich Lyons

Jerry Engel 1:00pm - 1:10pm

### and the Lean Innovation educator community



### **Rich Lyons**

Chief Innovation and Entrepreneurship Officer UC Berkeley Haas School of Business

#### In discussion with Jerry Engel



**Jerry Engel** 1:00pm - 1:10pm

## Purpose

# Why We Are Here Who Is Here What We Are Doing



## Who is Here

Jerry Engel 1:00pm - 1:10pm

# +1000 Registrants from across the globe



## Who is Here

Jerry Engel 1:00pm - 1:10pm

# Please post in the chat... Where are you dialing in from?



## Who is Here

Jerry Engel 1:00pm - 1:10pm

### Please post in the chat ...

# This is my \_\_\_\_\_ time attending the Lean Innovation Educators Summit.



**Jerry Engel** 1:00pm - 1:10pm



# Why We Are Here Who Is Here What We Are Doing





Jerry Engel 1:00pm - 1:10pm

- Fireside Chat with innovation and entrepreneurship leader Dr. Rich Lyons.
- **Reactions** to Dr. Lyons's fireside chat from a panel of innovation educators and experts.
- Breakout sessions with peer educators on the biggest challenges we face and current best practices.



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Rich Lyons and Jerry Engel

1:20pm - 1:50pm

### Fireside Chat with Rich Lyons and the Lean Innovation educator community



### **Rich Lyons**

Chief Innovation and Entrepreneurship Officer UC Berkeley Haas School of Business

#### In discussion with Jerry Engel



### Jerry Engel, Cohost, and Panelists 1:50pm – 2:20







### **Respondent Panel**

Dr. Lyons's insights applied to the Lean Innovation educational experience Ali Hawks – BMNT UK (panel moderator) Steve Blank – Stanford University Phil Weilerstein – VentureWell Ivy Schultz – Columbia University Tyrome Smith – Common Mission Project

Tom Byers – Stanford University









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#### Jerry Engel and Moderators

2:20pm - 3:00pm

# Faculty Discussion Groups



### Report Outs

#### Jerry Engel and Moderators

3:00pm - 3:50pm

Phil Weilerstein Ivy Schultz Julie Collins Thomas O'Neal Paul Fox Babu DasGupta Victoria Larke Philip Bouchard Michael Marasco Jim Hornthal Todd Morrill Ali Hawks Todd Basche Bob Dorf Dave Chapman Stephanie Marrus Sid Saleh Sabra Horne Joe Smith Jim Chung

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Jerry Engel and Hosts 3:50pm to 4:00pm

# Lessons Learned

Steve Blank, Steve Weinstein, Pete Newell, Jerry Engel





## Lean Innovation Educators Summit

By Educators, For Educators

Our Responsibility and Opportunity to Enhance Diversity and Inclusion in the Innovation Economy



### **Continue the Conversation**

#### **Slack Channel**

<u>https://join.slack.com/t/leaninnovatio-gmm3208/shared\_invite/zt-uxdmytv9-nQELQGtMmufuiaEg3nlsqw</u> Periodic Roundtable Discussion Groups

#### Share and View the Summit Recording

https://www.commonmission.us/summit Posted after the event



#### **Tell Us What You Think**

Please visit <u>https://www.surveymonkey.com/r/9RZYM6B</u> for an event survey



### Thank You

speakers, panelists, breakout room moderators, ...and all our participants

### **Organizer & Sponsors**

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GCEC GLOBAL CONSORTIUM OF ENTREPRENEURSHIP CENTERS



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